



Sponsorship Proposal

Proposed by: Brandon Kennard

Saint Louis Elite Basketball – “Choice Not Chance”

SAINT LOUIS
ELITE

Dear Potential Partner,

We are requesting your consideration for partnership for Saint Louis Elite Basketball.

Saint Louis Elite Basketball was created to provide sport and development opportunities for young men in the Saint Louis area. We aim to coach and mentor young men - developing their basketball skills while exploring higher levels of competition.

We are currently seeking partners whose values and mission align with ours and who are keen on supporting initiatives such as this. Your partnership will support our mission to assist youth development byway of basketball and help cover expenses to propel our team to higher heights.

This proposal seeks to share information on Saint Louis Elite Basketball and the work of our team. We are seeking sponsorship, both monetary and in-kind, to support our activities for the upcoming season. To accommodate all levels of sponsorship, we offer a variety of packages for your company to choose from. All assistance is welcomed and provides you with the opportunity to continuously support a good cause.

Partnering with Saint Louis Elite Basketball provides a unique opportunity to connect your company with nation-wide building opportunities; thus increasing your corporate responsibility. Our organization will continue to reach new heights to give you the best possible experience of partnership. Please consider the proposal that follows. We look forward to discussing partnership opportunities with your company and building an everlasting relationship!

Thank you in advance,

Saint Louis Elite Basketball

SAINT LOUIS ELITE BASKETBALL



ABOUT US Saint Louis Elite Basketball is a Missouri based organization where our motto is: *Choice Not Chance*. Our head coach, Coach Kennard, believes that things happen in life by choice and not by chance. Our goal at Saint Louis Elite Basketball, is to instill good independent decision making in the young men we coach and mentor, to make for a greater chance of being successful in whatever endeavors they encounter or choose to participate throughout their lives.

Saint Louis Elite Basketball was founded in 2015 by Coach Brandon Kennard out of a true passion for helping young men maximize their basketball abilities and from years of playing and teaching the game at a higher level of competition

OUR TEAM Our membership currently consist of 2 teams: 30 players, 6 coaches, and 1 general manager - with the desire to grow as an organization.

COACH BRANDON KENNARD is currently a middle school Math teacher for the Saint Louis school system, where he pulls from his teaching experience as well as his athletic experience as Guard, at Missouri Baptist University, to coach athletes on a high school and youth level.

Saint Louis Elite Basketball is committed to empowering, inspiring, and impacting our young athletes throughout their sports career as well as life experiences. Many of our young men come from single family homes without a male presence and/or mentor; thus forcing mothers to be the “sole backbone”, offering financial support, encouragement, discipline, and plenty of cheer.

Saint Louis Elite Basketball want to come in as that needed support, by providing male mentorship with our experienced coaching staff - nurturing their love of sports, helping get them to and through college so they can be that male presence and/or mentor in their community. Through the concept of athletics, we teach our young men: productivity, discipline, the concept of “winning and losing”, sportsmanship, respect, and pride.



WHY SPONSOR?

SUPPORT YOUTH DEVELOPMENT By partnering with Saint Louis Elite Basketball, you are **investing in an initiative that empowers youth holistic development** in Saint Louis through sports; thus creating a positive impact on your target market who considers youth development as meaningful.

INCREASE BRAND VISIBILITY By partnering with Saint Louis Elite Basketball, you will **increase your target market reach by hundreds through our online marketing and branding at our games** - locally and surrounding cities and states; thus converting marketing efforts into sales for your company.

ATTRACT NEW CUSTOMERS By partnering with Saint Louis Elite Basketball, you will **increase your reach and exposure to new clients** with your company's name and logo displayed on our marketing efforts (t-shirts, social media platforms, and website); thus telling your story to a new target market.

ENGAGE WITH COMMUNITY By partnering with Saint Louis Elite Basketball, you will **engage with youth persons** who are passionate about sports; **build relationships with present and future consumers.**

SPONSORSHIP DETAILS

Saint Louis Elite Basketball graciously accept in-kind donations such as, but not limited to: equipment, team basketball shoes, healthy drinks and snacks, facility space, discounted rates for travel accommodations (hotel and transportation), and other related items needed to run a successful travel basketball program.

Financial sponsorship is being sought to cover the cost of the following (per team):

- Uniforms/Warm-ups - \$1,875 (\$125/athlete)
- Team Basketball Shoes - \$1,350 (\$90/athlete)
- Equipment (basketballs, training accessories/gear, etc.) - \$500
- Tournament Fees (4 Spring/Summer) - \$ 1,000 (\$250/each)
- Travel Expenses (hotel & transportation) - \$1,200
- Facility Rental (practice/training - 2 day/week, 2hrs.) - \$1,600
- Healthy Snacks - \$600 (\$40/athlete)
- Other related expenses



SPONSORSHIP PACKAGES

PRESENTING SPONSOR \$8,425

- Naming Rights for the season "Corporate XYZ Presents: Saint Louis Elite Basketball"
- Logo/business name on back of t-shirts (athletes, coaches, and supporters)
- Logo/business name and link on our website
- Logo/business name mentioned on social media platforms
- 1-minute promotional video (to include corporate sponsor logo/business name and Saint Louis Elite Basketball in action)
- Distribute sponsored giveaways/marketing items at sporting events
- (6) Parent volunteers for 2 corporate events, for the donation year

NAVY SPONSOR \$4,250

- Logo/business name on the back of t-shirts (athletes, coaches, and supporters)
- Logo/business name and link on our website
- Logo/business name mentioned on social media platforms
- Distribute sponsored giveaways/marketing items at sporting events
- (4) Parent volunteers for 2 corporate events, for the donation year

GREY SPONSOR \$2,150

- Logo/business name on the back of t-shirts (athletes, coaches, and supporters)
- Logo/business name on website and social media platforms
- Distribute sponsored giveaways/marketing items at sporting events
- (2) Parent volunteers for 2 corporate events, for the donation year

ELITE SPONSOR \$625 (SPONSOR A PLAYER)

- Logo/business name on the back of t-shirts (athletes, coaches, and supporters)
- Logo/business name on website and social media platforms
- (2) Parent volunteers for 1 corporate event, for the donation year

CHOOSE YOURS - AGREEMENT

What Your Sponsorship Does:

Sponsoring **Saint Louis Elite Basketball** provides the organization with financial support for unmet cost, for the following, but not limited to: uniforms, equipment, tournaments, travel accommodations, facility rental, healthy snacks, and related expenses to run a successful travel basketball program.

Sponsorship Commitment:

YES! We are proud to join the **Saint Louis Elite Basketball Family** and help support the organization as we accelerate to greater heights.

We agree to sponsor at the following level (select one):

Presenting Sponsor - \$8,425

Navy Sponsor - \$4,250

Grey Sponsor - \$2,150

Elite Sponsor - \$625

Supporter - \$_____

We would like to make the following donation toward **Saint Louis Elite Basketball**:
\$_____.

Checks are to be made payable to Saint Louis Elite and sent to the address below.

Payment by Credit Card:

Amount to be charged to credit card: \$_____

Name on Card: _____

Card Type (please circle one):

VISA

MasterCard

American Express

Discover

Card Number: _____ Expiration Date: _____ Security Code: _____

Billing Address: _____

Cardholder Signature: _____

Please complete and mail to: Brandon Kennard | 713 Bates Street | Saint Louis, MO 63111
Saint Louis Elite Basketball is a non-profit organization 501(c)(3) Tax Exempt Organization.

CONTACT US

Saint Louis Elite Basketball

Attn: Brandon Kennard
7113 Bates Street
Saint Louis, MO 63111

For more information:

Phone: 314-393-5730

Email: saintlouiselite@gmail.com

Website: SaintLouisEliteBasketball

Social Media Platforms:



302 likes



168 followers

